I claim:

1. An assembly comprising:

a data storage device having a surface with an image composed of a UV-responsive material; and

a source of UV radiation positioned to provide UV radiation on image.

- 2. The assembly of claim 1 wherein said source of UV radiation is disposed in a case holding said data storage device.
- 3. The assembly of claim 1 wherein said source of UV radiation is disposed on a reader reading data from said data storage device.
- 4. The assembly of claim 1 wherein said data storage is one of a DVD and CD disc.
 - 5. An air purification device comprising
 - a frame positioned in an air flow; and
- a plurality solid-state UV-LEDs mounted on said frame and generating a UV-field through which said air flow passes to destroy harmful elements in said air flow.